

The Convention Days Committee has chosen Bertram C. and Gloria Serling as recipients of this year's Community Service Award for their betterment of Seneca Falls and women's rights. They are actively involved in the community and we are very proud they are residents of Seneca Falls.

As the senior practicing attorney in Seneca County he has served as Attorney for the former Village of Seneca Falls, Seneca Falls Central School District, Seneca Falls Machine Company and Goulds Pumps, Inc. He currently is Senior [Counsel](#) for Midey, Mirras and Ricci LLP.

He has been a member of the Seneca Falls Rotary Club since 1956, having served as the youngest President at 29. He was instrumental in bringing women into the club. He holds 3 Paul Harris Fellows and still volunteers at all functions and special events.

He has served as Past President of the Seneca County Men's Republican Club, Seneca Falls Country Club, and Thunderbird Ski Club. He served on the Seneca County Chamber of Commerce, American Legion, Jewish War Veterans, VFW and social member of the SMS. Mr. Serling has served on numerous Boards of Directors of area banks, hospitals and colleges.

In 1956 Bertram and Gloria were married and have 3 grown children. Gloria [was raised in the boroughs of New York and moved to Canandaigua as a teen. She graduated from Syracuse University and taught elementary school in Seneca Falls and Waterloo. She served as President of the Women's League. As a member of the Taylor Brown Auxiliary, she operated the gift shop and started the Silver Tea, which has just celebrated its 25th annual event.](#)

President Philomena Cammuso stated that the Serlings were a unanimous choice for this award.

The reception will be held at the Gould Hotel on Friday, July 15, 2016, 5:00 pm to 6:30 pm. Please join us to celebrate the remarkable contributions of these two very fine people. The reception is free and open to the public.